

## **B.A. GENERAL STUDIES: PROFESSIONAL TRACK**

**Total Hours.....120**

Core Competency .....18 hours  
Professional Track.....18 - 20 hours  
General Education.....36 hours  
University Wellness Requirement.....3 hours  
Free Electives..... 43 – 45 hours

*University ACCT and Exit Requirement..... included in Core Competency*  
*University Writing Intensive Requirement..... included in Core Competency*  
*Student Success Seminar..... waived for students with > 30 hours.*

### **CORE COMPETENCY COURSES (18 hours) (All students take the core courses)**

CRE 101W – Introduction to Applied Creativity  
EES 250 – Basic Social Intelligence  
EES 300 – Advanced Social Intelligence  
EES 310 – Applied Critical Thinking  
EES 450 – Leaders Without Titles  
GSD 399 – Professional Skill Development

### **PROFESSIONAL TRACK COURSES (18-20 hours) (Students choose one track)**

#### **Business Professional Track Courses(18 hours)**

ACC 201 – Introduction to Financial Accounting  
ACC 202 – Introduction to Managerial Accounting  
CIS 212 – Introduction to Computer Information Systems  
INS 370 – Principles of Risk and Insurance  
MGT 301 – Principles of Management  
MKT 301 – Principles of Marketing

#### **Human Services Professional Track Courses (18 hours)**

HSR 300 - Introduction to Human Service  
HSR 305 - Career Decision-Making  
HSR 400 - Human Development  
HSR 405 - Appalachian Issues in a Multicultural Society  
HSR 410 - Contemporary Issues in Counseling and Human Services  
HSR 415 - Human Services Administration

#### **Public Administration Track Courses (18 hours)**

POL 101 - Introduction to American Government  
POL 370 - Introduction to Public Administration POL 374 - Introduction to Public Policy  
*AND any three (3) of the following:*  
POL 373 - Politics of Development in Appalachia  
POL 376 - Public Human Resources  
POL 377 - Public Budgeting  
POL 533 - Seminar In State and Local Politics