B.A. GENERAL STUDIES: PROFESSIONAL TRACK
Total Hours..................................................................................................................120

Core Competency .........................18 hours
Professional Track.................................18 - 20 hours
General Education.........................36 hours
University Wellness Requirement........3 hours
Free Electives........................................43 – 45 hours

University ACCT and Exit Requirement .......... included in Core Competency
University Writing Intensive Requirement .......... included in Core Competency
Student Success Seminar .......... waived for students with > 30 hours.

CORE COMPETENCY COURSES (18 hours) (All students take the core courses)
CRE 101W – Introduction to Applied Creativity
EES 250 – Basic Social Intelligence
EES 300 – Advanced Social Intelligence
EES 310 – Applied Critical Thinking
EES 450 – Leaders Without Titles
GSD 399 – Professional Skill Development

PROFESSIONAL TRACK COURSES (18-20 hours) (Students choose one track)

Business Professional Track Courses (18 hours)
ACC 201 – Introduction to Financial Accounting
ACC 202 – Introduction to Managerial Accounting
CIS 212 – Introduction to Computer Information Systems
INS 370 – Principles of Risk and Insurance
MGT 301 – Principles of Management
MKT 301 – Principles of Marketing

Human Services Professional Track Courses (18 hours)
HSR 300 - Introduction to Human Service
HSR 305 - Career Decision-Making
HSR 400 - Human Development
HSR 405 - Appalachian Issues in a Multicultural Society
HSR 410 - Contemporary Issues in Counseling and Human Services
HSR 415 - Human Services Administration

Public Administration Track Courses (18 hours)
POL 101 - Introduction to American Government
POL 370 - Introduction to Public Administration POL 374 - Introduction to Public Policy
AND any three (3) of the following:
POL 373 - Politics of Development in Appalachia
POL 376 - Public Human Resources
POL 377 - Public Budgeting
POL 533 - Seminar In State and Local Politics